

# The Weekly Listen: Joe Rogan Goes to Spotify, Twitter Reply Limits and TikTok AR Ads

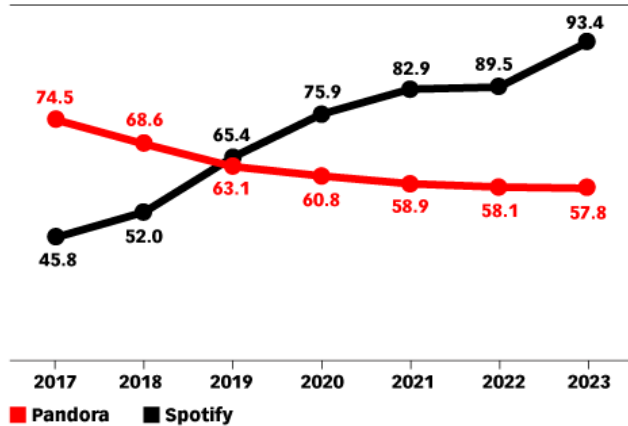
**AUDIO** |

**eMarketer Editors**

eMarketer principal analyst Mark Dolliver, junior analyst Blake Droesch and forecasting analyst Peter Vahle at Insider Intelligence discuss Joe Rogan moving exclusively to Spotify, sports trickling back, Twitter letting users limit who replies to them, TikTok AR ads, a grandmother who violated GDPR, an entire indoor town and more.

### US Spotify and Pandora Listeners, 2017-2023

millions



Note: internet users of any age who listen to Pandora or Spotify on any device at least once per month

Source: eMarketer, Feb 2020

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