

Podcast | The Collaboration Tools That Will Help with Digital Transformation

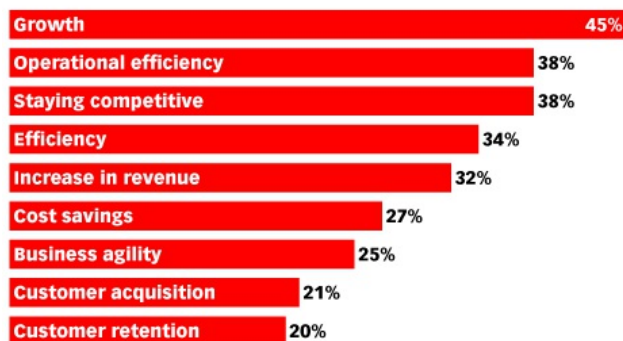
AUDIO |

eMarketer Editors

In the latest episode of "Behind the Numbers," eMarketer principal analyst Jillian Ryan talks about the collaboration tools companies are using to transform their business digitally and what to keep in mind when rolling them out.

What Do US Companies Consider the Primary Drivers of Digital Transformation?

% of respondents, Sep 2018



Source: AppDirect, "AppDirect Digital Economy Report," Jan 14, 2019

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