

The top countries for digital wallet use

Article

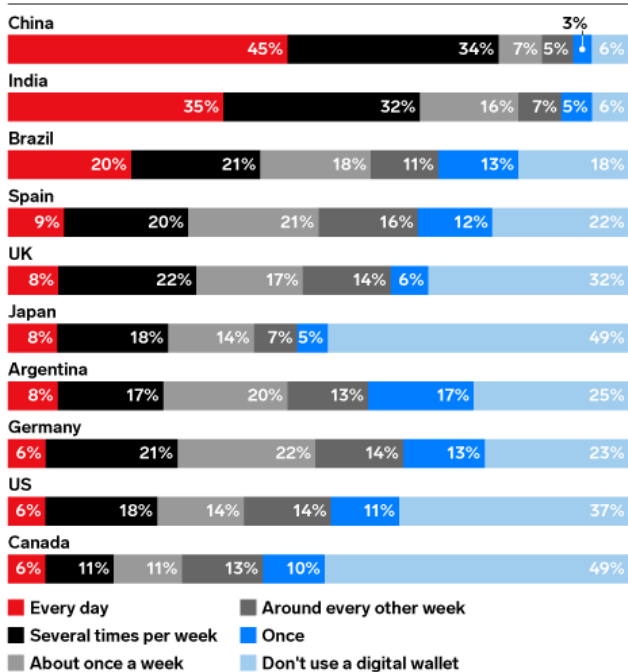


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Digital wallet usage is by far highest in China, where **45%** of adults use the payment method daily, and an additional **41%** do so at least once a week. By comparison, just **6%** use digital wallets daily in the US.

Digital Wallet Usage Among Adults in Select Countries, May 2022

% of respondents



Source: Morning Consult, "The State of Consumer Banking & Payments H2 2022," Aug 16, 2022

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Beyond the chart: Digital wallets are a major driver of ecommerce adoption, particularly in mobile-first economies. In China, for example, **90.5%** of internet users will make an online purchase this year, representing the largest digital buyer base worldwide, per our estimates. India, which ranks No. 2 in digital wallet use, will boast the second-biggest base with just **60.0%**, thanks to the sheer size of its population.

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Methodology: Data is from an August 2022 Morning Consult report titled "The State of Consumer Banking & Payments H2 2022." 4,400 US adults were surveyed online monthly during H1 2022. Additionally, two surveys were conducted during August and December 2021 among roughly 1,000 respondents each in Argentina, Australia, Brazil, Canada, China,

Colombia, France, Germany, Japan, Mexico, Singapore, Spain, and the UK, as well as two surveys conducted during February and May 2022 among those same countries plus India, Italy, Russia, and South Korea. The interviews were conducted online, and the data was weighted to approximate the respective populations of adults based on gender, educational attainment, race, and region.