

# Women and people of color are still underrepresented on TV shows

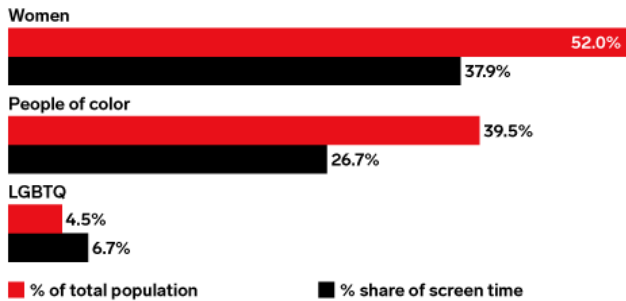
Article

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**US TV is still disproportionately white and male; women represented over half of the US population but just 37.9% of reoccurring cast members on TV shows in 2019. Likewise, people of color represented nearly 40% of the US population but just 26.7% of screen time.**

### Share of Demographic Representation on TV Shows, 2019

% share of screen time and % of total population



Note: TV shows include the top 100 broadcast, cable, and subscription video-on-demand (SVOD) programs and the top 10 programs from broadcast, cable, and SVOD for Hispanic, Black, and Asian consumers; representation is among the top 10 recurring cast members; people of color include Black, Native American/Native Alaskan, Asian and Pacific Islander, Hispanic/Latinx, Middle Eastern/North African, and multiracial consumers; read as: people of color represent 39.5% of the population but 26.7% of recurring cast members of TV shows  
Source: Nielsen, "Being Seen on Screen: Diverse Representation & Inclusion on TV," Dec 2, 2020

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