

Google's 'Right to Be Forgotten' Case in the EU

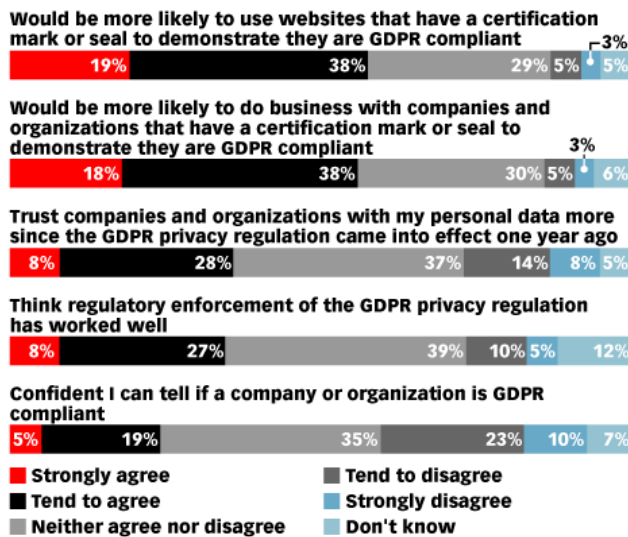
AUDIO |

eMarketer Editors

eMarketer principal analyst Nicole Perrin discusses the EU's recent ruling on the Google 'Right to Be Forgotten' case, the impact of culturally relevant ads, Kik Messenger shutting down and more.

UK Internet Users Who Agree vs. Disagree with Select Statements About GDPR, May 2019

% of respondents



Note: ages 16-75; numbers may not add up to 100% due to rounding
 Source: TrustArc and Ipsos MORI, "TrustArc/Ipsos GDPR Consumer Survey," May 22, 2019

247585

www.eMarketer.com

Subscribe to the "Behind the Numbers" podcast on [SoundCloud](#), [Apple Podcasts](#), [Spotify](#) or [Stitcher](#).