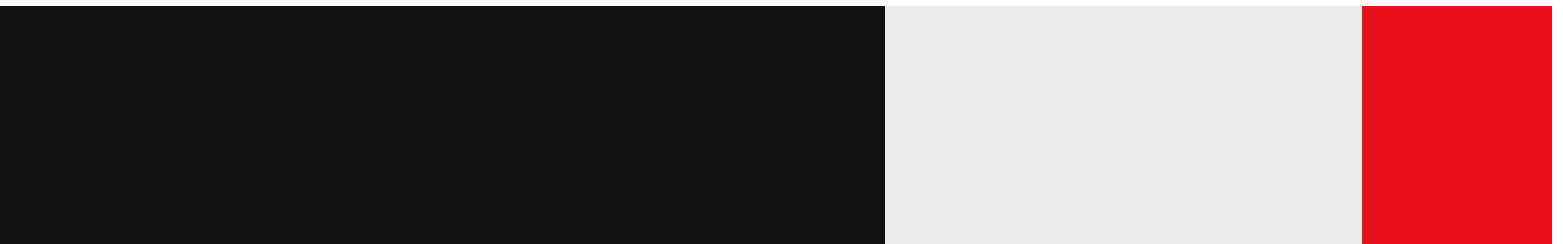


# The Weekly Listen: Prime Day 2022, what Americans watch on TV, and social media shopping

Audio



On today's episode, we discuss what to expect from Prime Day 2022, Instagram's projected growth, what Americans watch on TV, the latest social commerce moves, movie theater ads 2.0, an unpopular opinion about comparing TV and digital video, how much time we spend doing meaningless work tasks, and more. Tune in to the discussion with our analysts Blake Droesch and Paul Verna and senior director of Briefings Stephanie Taglianetti.



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