

The Digital World in 2020

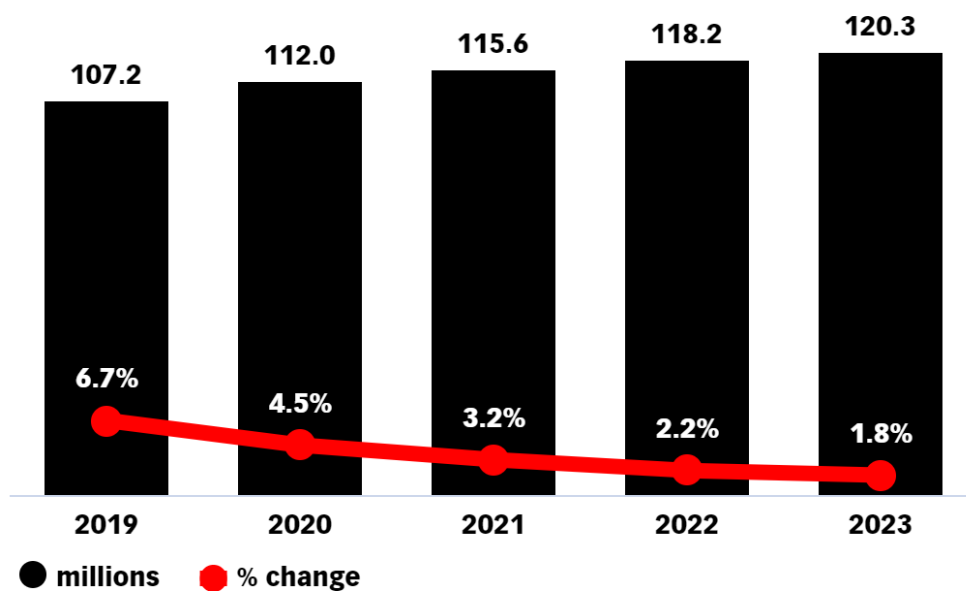
AUDIO |

eMarketer Editors

eMarketer senior analyst Jasmine Enberg and principal analysts Jillian Ryan and Yory Wurmser discuss what the digital world will look like in 2020. They then talk about Instagram's user growth deceleration and what shoppers want from in-store associates.

Instagram Users

US, 2019-2023



Source: eMarketer, November 2019

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