

Where do the most people own cryptocurrency?

Article

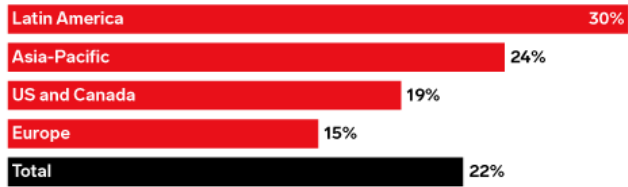
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Latin America leads in cryptocurrency ownership, with **30%** of adults there holding the digital assets. Within the region, ownership jumps as high as **45%** in **Argentina**. In second place is

Asia-Pacific, where **24%** of adults are crypto owners, while the **US and Canada** come in third, with **19%** investing in these digital currencies.

Adults Worldwide Who Own Cryptocurrency, by Region, Aug 2021

% of respondents



Note: n=17,401

Source: Morning Consult, "The State of Consumer Banking," Oct 19, 2021

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