

# The Banking & Payments Show: Beyond the basics —Next-gen features in cash-back credit cards

Audio

On today's podcast episode, we talk about our latest report that looks at new features being offered by the top cash-back credit cards and how much consumers value them.

- In our “Headlines” segment, we break down a recent CNBC article about some of the limited-time merchant rewards the major credit cards are offering.
- In “Story by Numbers,” we discuss the Insider Intelligence emerging features benchmark that identified 49 novel qualities and carefully reviewed the feature sets of 10 popular no-fee cash-back credit cards. We also talk about free security features that customers value the most.
- In “For Argument’s Sake,” our host Rob Rubin has a difficult time staying true to his position (Credit card features are so tempting!) as he debates why consumers feel certain credit card features are valuable and that they would forgo most of them for more rewards.

Listen to the podcast with Rob Rubin and our analyst David Morris.



# BEHIND THE NUMBERS

## THE BANKING & PAYMENTS SHOW

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