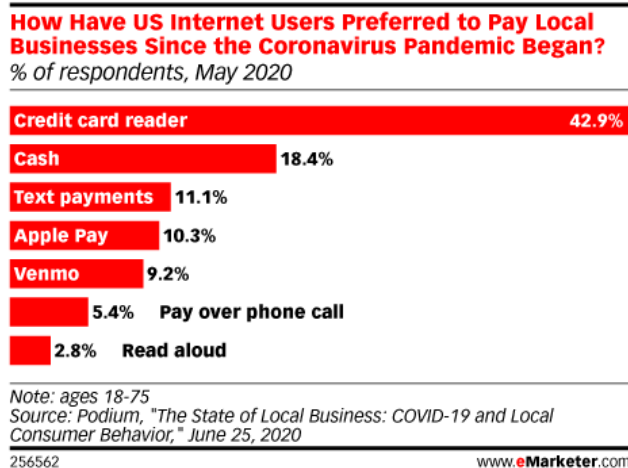


# Many Consumers Prefer Using Traditional Payment Methods at Local Businesses

## ARTICLE |

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During the coronavirus pandemic, many consumers have preferred to pay local businesses using traditional payment methods over contactless channels. According to May 2020 polling from Podium, the highest share of US internet users surveyed (42.9%) said they preferred using a credit card reader, with cash coming in second at 18.4%.



Contactless options were favored by only fewer consumers. Just 10.3% of those polled said they prefer to pay that way, while slightly

fewer said the same about Venmo. And no surprise, just 2.8% of respondents said they prefer to read their credit card information aloud when paying.

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