

# AT&T has its eyes on a larger slice of the remote patient monitoring market

Article

**The news:** AT&T is teaming up with remote patient monitoring (RPM) company **Smart Meter** to connect the latter's RPM devices to AT&T's Internet of Things (IoT) and 5G network.

**How it will work:** Five of Smart Meter's devices will now contain an AT&T SIM card and run on AT&T's network.

The five devices include: **SmartRPM**, which coordinates RPM data collection and sharing among providers; as well as its RPM devices, **iGlucose**, **iBloodPressure**, **iScale**, and **iPulseOx** that measure blood glucose levels, blood pressure, body weight, oxygen levels, respectively.

Since these devices will already come with an AT&T SIM card, they'll be plug-and-plays—both providers and patients will be able to quickly and seamlessly access data collected by these devices without having to worry about connecting to WiFi or Bluetooth pairing.

**Why it matters:** AT&T can capture a larger share of the RPM market as chronic condition rates explode and RPM users are on the rise.

AT&T's IoT network spans all 50 states and it has already dipped its toes in the digital health space.

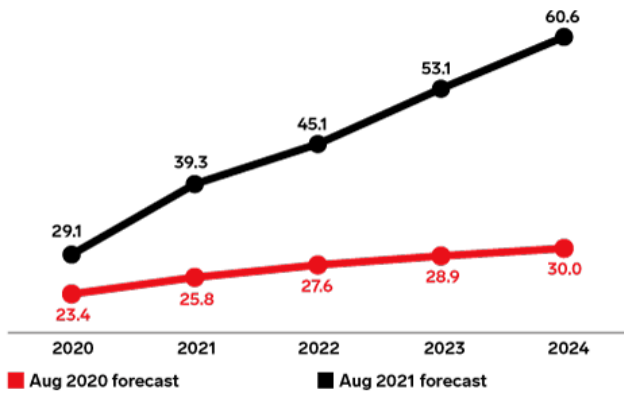
- For example, in December 2021, it **partnered** with **Samsung** and digital health firm **Qure4u** to provide RPM for patients with high blood pressure.
- AT&T connected Qure4u's devices to its high-speed broadband network and handled the set-up, delivery, and management of the RPM devices

Moreover, the RPM market is ballooning, which means the timing is opportune for AT&T to dig deeper into healthcare:

- **We expect RPM users to grow from 39.3 million in 2021 to 70.6 million in 2025, per our most recent forecast.**

## How Has Our Forecast for US Remote Patient Monitoring Users Changed?

millions, 2020-2024



Note: individuals of any age who use wired or wireless devices that remotely track or collect well-being or medical data from the user outside a traditional healthcare setting at least once per month, and exchange it via the internet with electronic health records accessed by a medical professional or healthcare provider; includes wearable devices, home health devices, and sensors

Source: Insider Intelligence, Aug 2021

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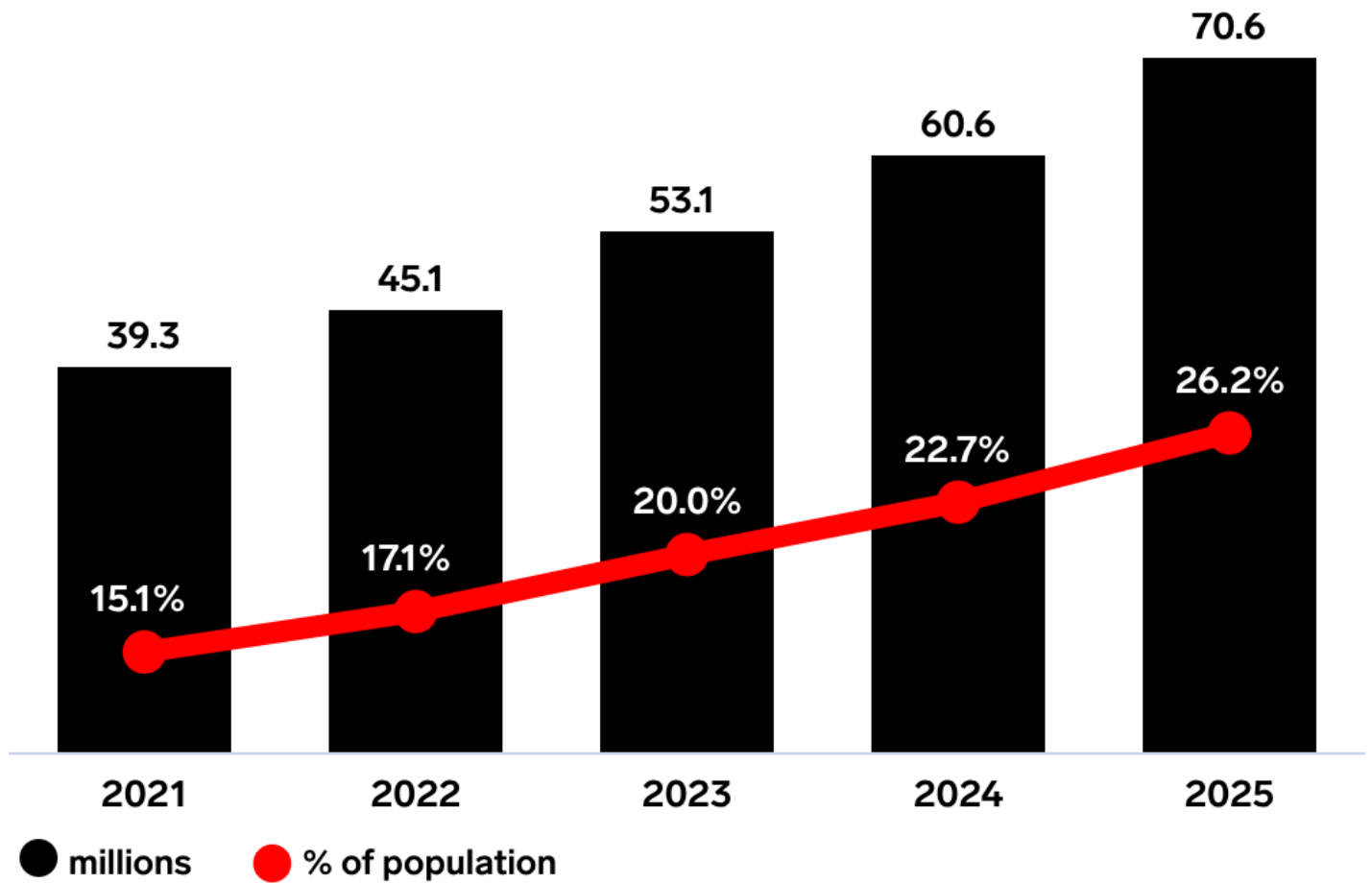
**The bigger picture:** Mobile network/5G providers have been delving deeper into telehealth and RPM since the pandemic-induced explosion of digital health tech. We expect to see these mobile networks score more health system/hospital partnerships this year as the trend towards RPM-integrated care continues to balloon.

- In February 2021, **T-Mobile** deployed 5G in the **Miami Veterans Affairs (VA) Healthcare System** to bolster its telehealth capabilities.
- In April 2021, **Verizon** [launched](#) its HIPAA-compliant virtual care platform **BlueJeans Telehealth** in April 2021.
- In May 2021, **Dish-owned Boost Mobile** [partnered](#) with digital health startup **K Health** to provide free telehealth services to its Unlimited Plus plan subscribers.

**Go deeper:** Check out our [“How 5G Will Change Healthcare” report](#) to learn more about key areas of growth for 5G in healthcare.

# Remote Patient Monitoring Users

US, 2021-2025



Source: eMarketer, August 2021

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