

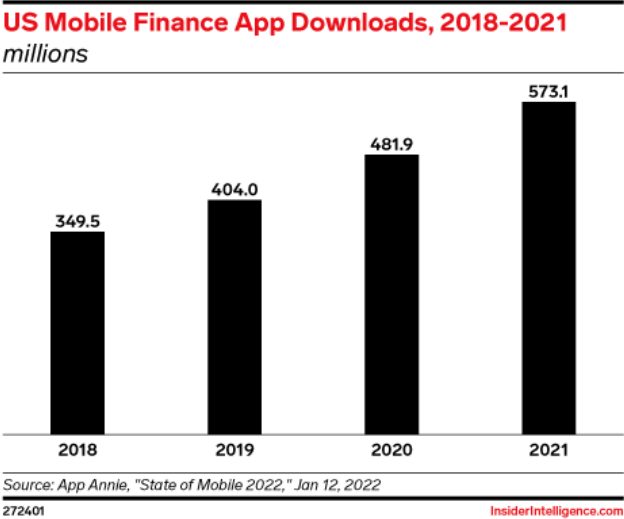
# Finance apps flew past 500 million mark in US downloads

Article

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In 2021, mobile finance apps reached **573.1 million** downloads in the US, up nearly **19%** from **481.9 million** in 2020.

**Beyond the chart:** The top types of finance apps varied widely by age. **Gen Z** was more likely to use money transfer services, cryptocurrency trading platforms, and neobanks. Meanwhile, **Gen X** and **baby boomers** leaned toward apps from traditional brokerages, banks, and insurance companies. Overall, younger consumers prefer platforms that move money quickly and easily, and that offer them financial flexibility when investing.



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