

# More people over the age of 45 started mobile gaming in 2020 than any other age group

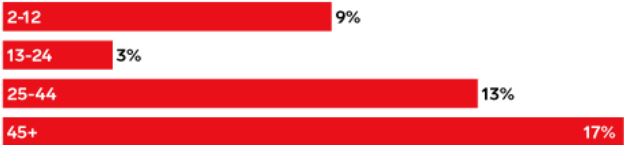
Article

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In 2020, the number of monthly mobile gamers in North America ages 45 and older increased by 17% year over year, while monthly mobile gamers between the ages of 25 and 44 grew by 13%. These were the two highest growth rates across all age groups.

**Mobile Gamer Growth in North America, by Age, 2020**

% change vs. prior year



Note: own or have access to a qualifying device and have used it to play a game in the past 30 days; includes smartphones and tablets  
Source: The NPD Group and Sensor Tower, "Deconstructing Mobile & Tablet Gaming" as cited in press release, Jan 19, 2021

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