

The Weekly Listen: A New Way to Avoid Ads, TV Companion Podcasts and Byte Replaces Vine

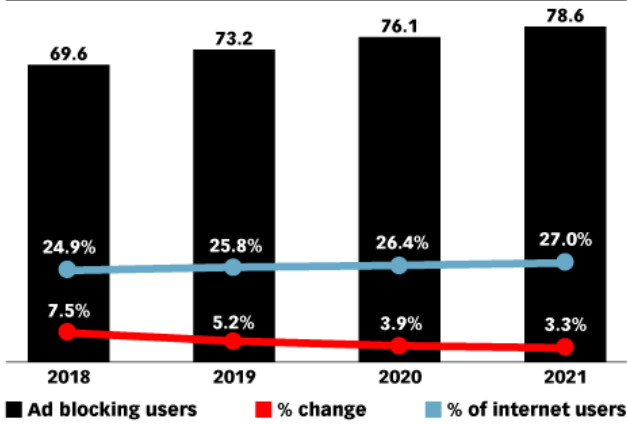
Audio

eMarketer principal analyst Mark Dolliver and vice president of content studio Paul Verna talk about a new subscription ad-avoiding service, data privacy in 2020, TV show companion

podcasts, Pinterest's new AR tool, giving up on newspapers, Atari-branded hotels and more.

US Ad Blocking Users, 2018-2021

millions, % change and % of internet users



Note: internet users of any age who access the internet at least once per month via any device (including a mobile device) that has an ad blocker enabled

Source: eMarketer, July 2019

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