

The Weekly Listen: Spotify's Resilience, the Screen Time Battle and an NFL/Amazon Deal

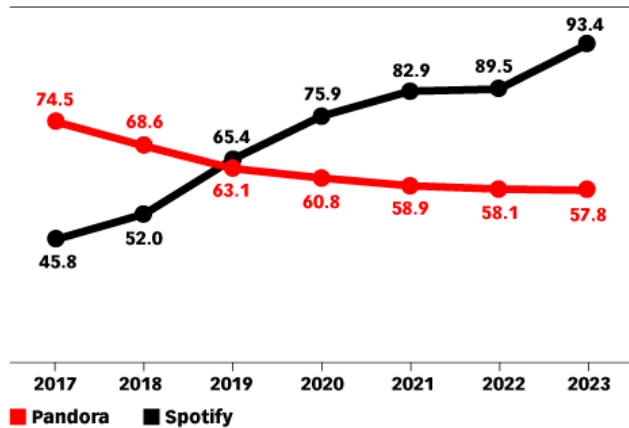
AUDIO |

eMarketer Editors

eMarketer principal analyst Mark Dolliver, junior analyst Blake Droesch and forecasting analyst Peter Vahle discuss Spotify listening behavior, the screen time battle, a new NFL/Amazon deal, movies leapfrogging the cinema, out-of-home advertising in a COVID-19 world, where in America it's illegal to have a mobile phone and more.

US Spotify and Pandora Listeners, 2017-2023

millions



Note: internet users of any age who listen to Pandora or Spotify on any device at least once per month

Source: eMarketer, Feb 2020

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