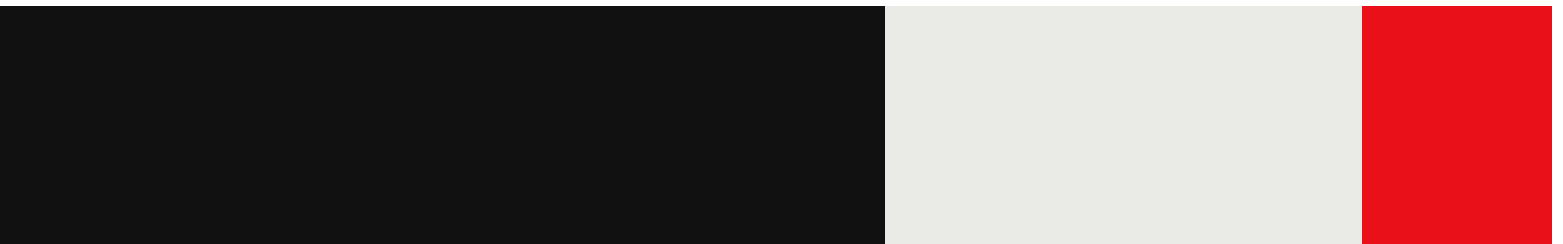


The Weekly Listen: Ads' cautious optimism, Facebook shopping, and Snapchat AR glasses No. 4

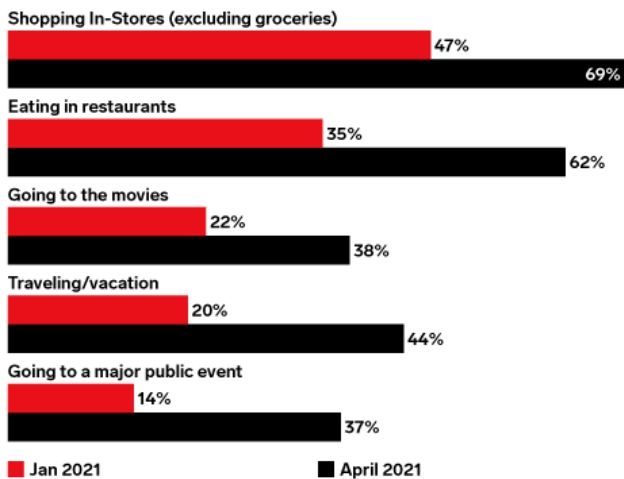
Audio



On today's episode, we discuss how advertisers are adjusting as the pandemic eases in the US, whether Facebook Live Shopping can get off the ground, online shopping's deceleration, if faster delivery can really help retailers compete with Amazon, what to make of Snapchat's fourth-generation augmented reality glasses, and how much time we really have to enjoy life. Tune in to the discussion with eMarketer senior analyst Sara M. Watson, analyst Daniel Keyes, and analyst at Insider Intelligence Blake Drosch.

Coronavirus Impact: US Adults' Who Are Currently Comfortable Visiting Select Establishments/Doing Select Activities, Jan 2021 & April 2021

% of responses



Note: ages 18+; not all response options shown

Source: CivicScience, "Coronavirus Check-In: April 21," April 21, 2021

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