

# The Daily: Our relationship with social media, a 2023 trend, and people's views of Twitter advertisers

Audio



On today's episode, we discuss the various chapters of social media, teens' relationship with the medium, and what this tells us about its future. "In Other News," we talk about how people view companies that advertise on the current version of Twitter and sneak a peek at one of our 2023 social media trends. Tune in to the discussion with our analysts Debra Aho Williamson and Jasmine Enberg.



*Subscribe to the “Behind the Numbers” podcast on [Apple Podcasts](#), [Spotify](#), [Pandora](#), [Stitcher](#), Podbean or wherever you listen to podcasts.*

Tinuiti is the largest independent performance marketing firm across Streaming TV and the Triopoly of Google, Meta, Amazon, with over 1,200 employees and \$3 billion in digital media under management. Tinuiti has industry-leading expertise in search, social, Amazon and marketplaces, addressable TV and mobile apps, Lifecycle Marketing, and more.