


The Daily: How generations use social media—Gen Z’s actual favorite platform, the one Boomers are adopting the fastest, and more

Audio





On today's podcast episode, we discuss the social media platform that actually gets the most attention from Gen Z, why millennials are losing their native social app, the one boomers are adding to their smartphones the fastest, and more. Tune in to the discussion with host Marcus Johnson and our analyst Paola Flores-Marquez.

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