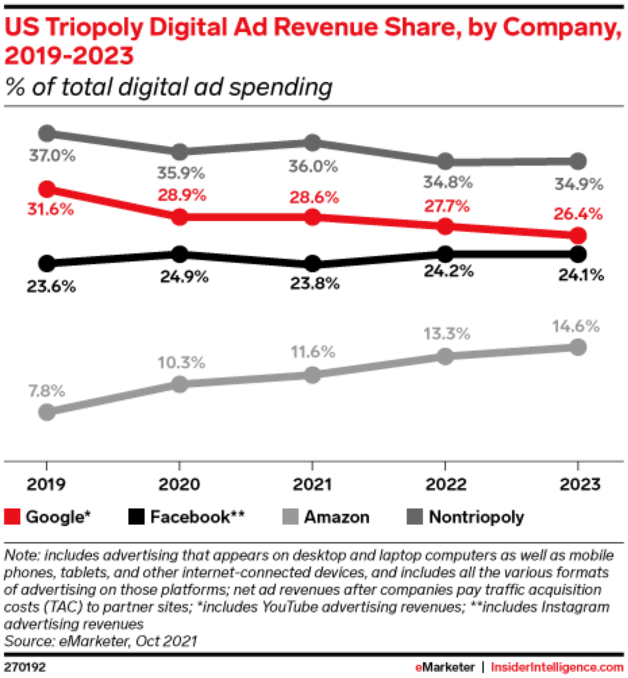
Rachel Hasson, Paul Verna, and Jasmine Enberg

# The triopoly this year and next, a TV show for social media, and YouTube TV adds channels

## Audio

On today's episode, we discuss the most impressive parts of the triopoly's (Google, Facebook, and Amazon) performances this year, what we were most concerned about, and why they will lose or gain share in 2022. We then talk about a new TV show designed specifically for social media and whether YouTube TV adding channels can move the needle. Tune in to the discussion with eMarketer principal analyst Paul Verna and senior analyst at Insider Intelligence Jasmine Enberg.

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