

The Weekly Listen: Is the age of social media ending, newsletter dollars, and do fewer ads equal better ROI?

Audio



On today's episode, we discuss whether the age of social media is ending, if fewer ads equal greater ROI, more streaming platforms testing the sports waters, how newsletters are making money, whether the Cyber Five have lost their luster, an explanation of Twitter's advertising exodus, how long humans can live for now (and in the future), and more. Tune in to the discussion with our director of forecasting Oscar Orozco and analysts Blake Droesch and Dave Frankland.



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