

Podcast: France's New Digital Service Tax Hits US Tech Companies

AUDIO |

eMarketer Editors

eMarketer principal analysts Karin von Abrams and Nicole Perrin discuss France's new tax and its impact on US tech companies. They also discuss how people use Google, whether customers find Netflix too pricey, Brits' knowledge of Disney+ and more.

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Subscription Video-on-Demand (SVOD) Subscribers in Western Europe, by Service, 2018-2020 & 2024

millions

	2018	2019	2020	2024
Netflix	35.1	42.1	46.9	54.9
Amazon	14.8	17.8	19.9	24.0
Disney+	0.0	0.0	2.3	19.2
Apple TV+	0.0	0.0	0.9	3.3
Others	15.3	18.7	21.7	29.9

Source: Digital TV Research, "Western Europe OTT TV and Video Forecasts" as cited in press release, June 2019

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