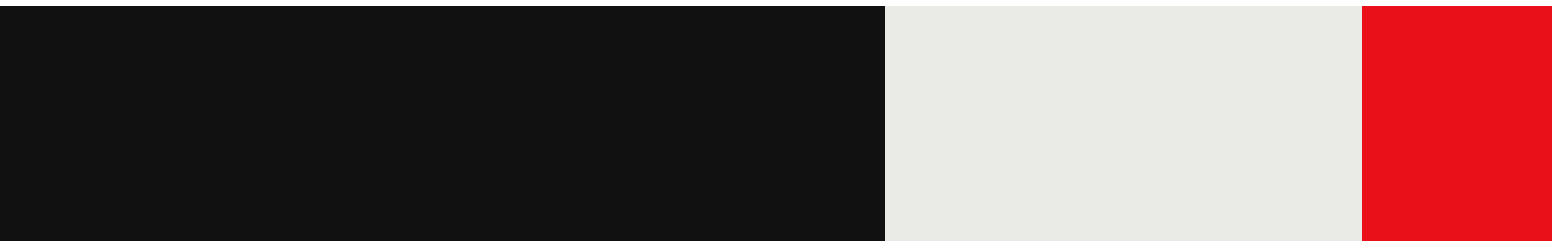


The Weekly Listen: The most significant 2023 trends, interacting with Gen Alpha, and the meta-commercial

Audio



On today's episode, we discuss the most significant trends to watch in 2023, TV advertising beginning its walk into the sunset, what to know when interacting with Gen Alpha, what would happen if we gave technology a face, the concept of the meta-commercial, where New Year's resolutions come from, and more. Tune in to the discussion with our director of reports editing Rahul Chadha and analysts Suzy Davidkhanian and Max Willens.



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