

# The Daily: Video streaming service content strategies, Netflix's gaming studio, and Everything+

Audio



On today's episode, we discuss the details of Netflix's advertising push, which video streaming service has the most impressive content strategy, and how many Americans still have cable. "In Other News," we talk about what to make of Netflix's plans to launch its own video game studio and which is the dark-horse video streaming platform. Tune in to the discussion with our analyst Ross Benes.



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