

Study: Email, phone calls, and apps like Slack are vulnerable to ransomware

Article

The news: Companies are paying as much as \$7 million to resolve ransomware attacks in 2023 as criminals are becoming more invasive and casting wider nets to infect systems with malware, per [SiliconAngle](#).

By the numbers: Cybercriminals employ various techniques to pressure their victims into paying. Harassment and coercion via phone calls and emails have been involved in 20% of ransomware cases investigated by Palo Alto Networks **Unit 42's [State of Email Security 2023](#)** report.

- **59% of 1,700 chief information security officers** and other IT pros surveyed fear that cyberattacks are not stopping anytime soon and that the attack vectors are growing significantly sophisticated.
- **75% of companies have experienced an increase in email-based threats.** This method has become one of the most prevalent and lucrative cyber threats in recent years.
- **72% of companies expect to be victimized in 2023 by [collaboration-tool-based attacks](#)** involving apps like **Microsoft Teams, Discord, Slack, or Kaseya** to deliver malware.

Recent ransomware attacks:

- **The National Basketball Association [informed newsletter subscribers](#)** Monday that their data was stolen from an “unnamed third-party provider” that could result in phishing emails.
- **[Ferrari was targeted by a ransomware attack](#)** that exposed its customers’ names, addresses, email, and phone numbers. The company has not paid the ransom demand, saying that doing so “does not ... change the data exposure.”

The impact on companies: The median demand from hackers was **\$650,000**, while the median payment was **\$350,000**, revealing that effective negotiation can drive down ransom payments.

Companies in the US are the most affected, accounting for 42% of leaks in 2022, followed by Germany and the UK with 5% each.

The FBI fights back: The **Federal Bureau of Investigation** said it “hacked the hackers,” shutting down Hive2, a major ransomware group responsible for attacking 1,500 companies in over 80 countries since mid-2021, per [NPR](#).

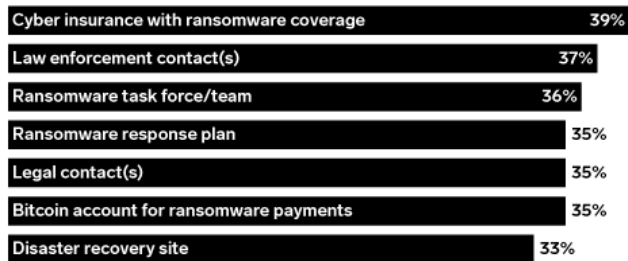
The FBI was also able to provide decryption keys to some victims, saving over **\$130 million** in ransom payments.

Key takeaway: The growing aggressiveness and sophistication of recent ransomware attacks reveals criminals are exploiting remote work tools. Agencies are combating the threat, but

more [ransomware victims need to report attacks](#).

Safeguards UK/US C-Level Executives Have in Place to Protect Against Ransomware Attacks, Sep 2021

% of respondents



Source: (ISC)², "Ransomware in the C-Suite: What Cybersecurity Leaders Need to Know About What Executives Need to Hear," Dec 9, 2021

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