

Podcast: I Screen, You Screen

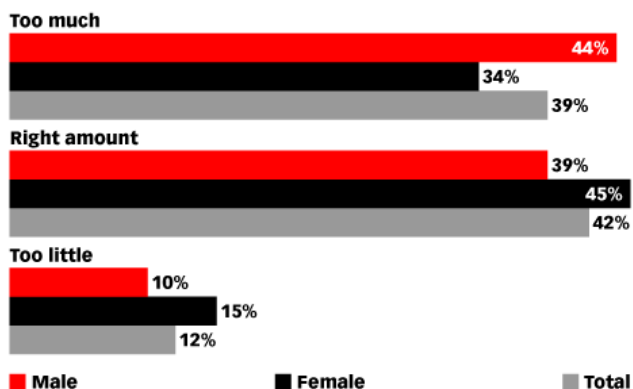
AUDIO |

eMarketer Editors

eMarketer vice president of research Jennifer Pearson unpacks a new study from Common Sense Media on screen use among teenagers and adults. How does screen time affect sleep? How do teens and their parents perceive their own, and each other's, level of smartphone use? And how does the Common Sense study compare with other research on this subject?

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How Do US Teen Mobile Device Users Feel About How Much Time Their Parents Spend on Mobile Devices?
% of respondents, by gender, March 2019



Note: ages 12-18; mobile devices defined as portable technology like smartphones, feature phones and tablets, such as iPad or Kindle Fire
Source: Common Sense, "The New Normal: Parents, Teens, Screens, and Sleep in the United States," May 29, 2019

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