

What US retail categories are growing the fastest?

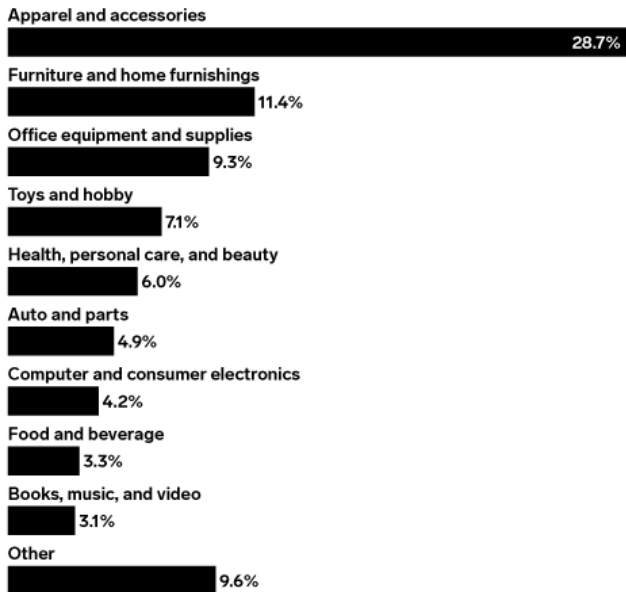
Article

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Apparel and accessories will see US sales jump nearly **30%** in 2021, making the retail category by far the fastest growing in the US, as some consumers resume their pre-pandemic ways of life. In contrast, furniture and home furnishings sales will increase by about **11%**, and office equipment and supplies sales will grow by just over **9%**.

US Retail Sales Growth, by Category, 2021

% change



Note: excludes travel and event tickets, payments such as bill pay, taxes, or money transfers, food services and drinking place sales, gambling, and other vice goods sales
Source: eMarketer, May 2021

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