

The Weekly Listen: COVID-19's Effect, Voice Ads and How Online Outrage Impacts Brands

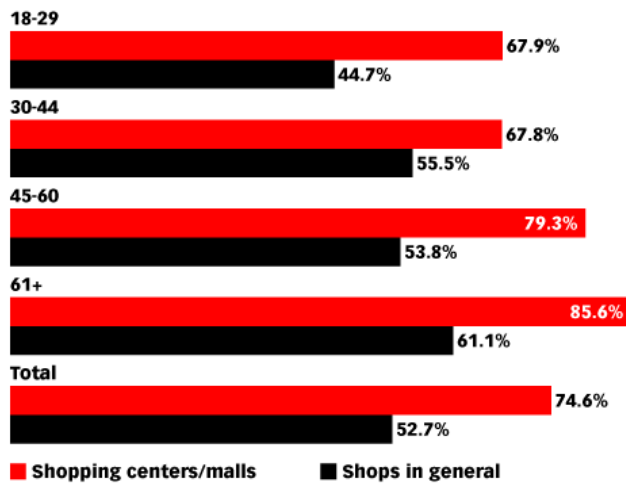
AUDIO |

eMarketer Editors

eMarketer principal analyst Mark Dolliver, junior analyst Blake Droesch and vice president of content studio Paul Verna discuss some ways COVID-19 has impacted people's lives, what voice ads sound like, foldable phones, if online outrage impacts a brand, Quibi's nonskippable ads, how many Americans have looked through their partner's phone and more.

US Internet Users Who Are Likely to Avoid Stores if the Coronavirus Outbreak Worsens in the US, by Age, Feb 2020

% of respondents in each group



Note: n=1,121

Source: Coresight Research, "Coronavirus Briefing: Flash Report," Feb 28, 2020

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