

The Daily: Is traditional TV on the ropes, smart TV viewing behavior, and the MLS-Apple TV+ deal

Audio

On today's episode, we discuss how much sports are helping to keep traditional TV alive, how many Americans still have cable, and when (if ever) streaming will kill TV. "In Other News," we

talk about the impact of smart TVs on viewing behavior and the significance of the Major League Soccer (MLS) and Apple TV+ deal. Tune in to the discussion with our analyst Paul Verna.



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