Pandora is a more recognizable brand than Spotify, according to US adults and teens

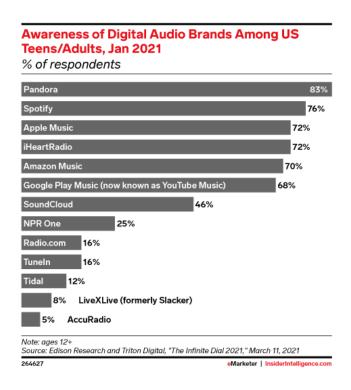
Article



For more insights and key statistics on the biggest trends in today's most disruptive industries, subscribe to our Chart of the Day newsletter.



Music and podcast streaming service **Pandora** ranked highest in terms of brand awareness among US teens and adults, topping rivals **Spotify**, **Apple Music**, and rapper Jay-Z's streaming service, **Tidal**.



More like this:

- Article: How the pandemic affected our UK digital audio listener forecast
- Article: Spotify podcast listener numbers will surpass Apple's this year
- Article: The impressive resilience of digital audio



