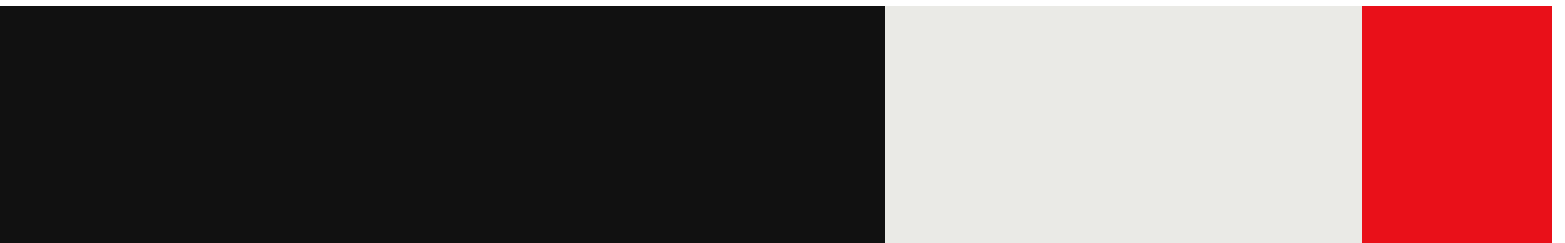


Buying groceries online, secondhand marketplace apps, and virtual try-on technology

Audio



On today's episode, we discuss how much grocery shopping is being done online, where, and what's next for the space. We then talk about whether social media works better at convincing

folks to buy things than email or text message, whether Urban Outfitters' new secondhand goods app can compete, and if virtual try-on technology will become the norm. Tune in to the discussion with eMarketer director of forecasting at Insider Intelligence Cindy Liu.



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