

Can Health Features Save Wearables?

AUDIO |

eMarketer Editors

In the latest episode of "Behind the Numbers," eMarketer principal analyst Yory Wurmser discusses a Stanford University School of Medicine study, which focused on the Apple Watch. How good is the smartwatch at detecting atrial fibrillation, and what are the risks of self-monitoring?

Wearable Device Shipments Worldwide, by Type, 2017-2022

millions

	2017	2018	2019	2022
Smartwatch	41.5	53.0	74.1	115.2
Wristband	36.0	39.0	41.9	51.7
Ear-worn	21.5	33.4	46.1	158.4
Head-mounted display	19.1	28.4	34.8	80.2
Sports watch	18.6	19.5	21.3	27.7
Smart clothing	4.1	5.7	6.9	19.9
Total	140.8	178.9	225.1	453.2

Note: numbers may not add up to total due to rounding
Source: Gartner, "Forecast: Wearable Electronic Devices, Worldwide, 2018" as cited in press release, Nov 29, 2018

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