The Daily: Meta struggles a year into its rebrand, negatively influenced influencers, and a TikTok super app?

Audio





On today's episode, we discuss what's behind Meta's revenue decline for a second consecutive quarter, what to make of things one year after the Meta rebrand, and the state of the company's metaverse initiative. "In Other News," we talk about whether being an influencer is sustainable and the chances that TikTok will become the first true super app in the West. Tune in to the discussion with our analyst Debra Aho Williamson.



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