

Why Amazon retail keeps pulling ahead, BNPL vs. credit cards, and malls' shock revival

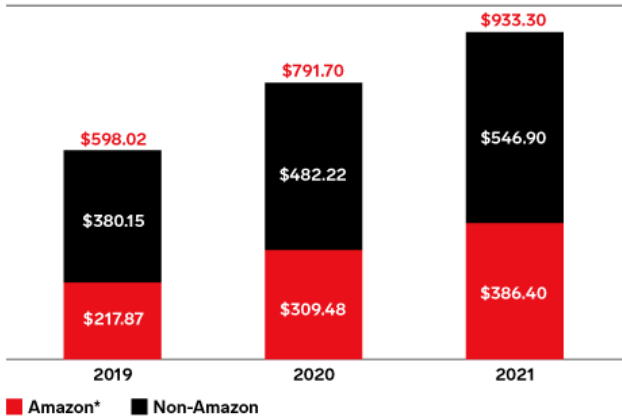
Audio

On today's episode, we discuss Amazon's Q2 performance of its retail business, some takeaways from its Prime offering, and where it stands on its physical stores strategy. We then

talk about capitalizing on the subscription box trend, how buy now, pay later users are different from credit card users, and if malls really are within striking distance of 2019 traffic levels. Tune in to the discussion with eMarketer director of forecasting at Insider Intelligence Cindy Liu.

US Amazon Retail Ecommerce Sales* vs. Total Retail Ecommerce Sales, 2019-2021

billions



Note: includes products or services ordered using the internet, regardless of the method of payment or fulfillment; excludes travel and event tickets, payments such as bill pay, taxes, or money transfers, food services and drinking place sales, gambling, and other vice goods sales; *represents the gross value of products or services sold on Amazon.com (browser or app), regardless of the method of payment or fulfillment; excludes travel and event tickets, Amazon Web Services (AWS) sales, advertising services, and credit card agreements
Source: eMarketer, May 2021

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