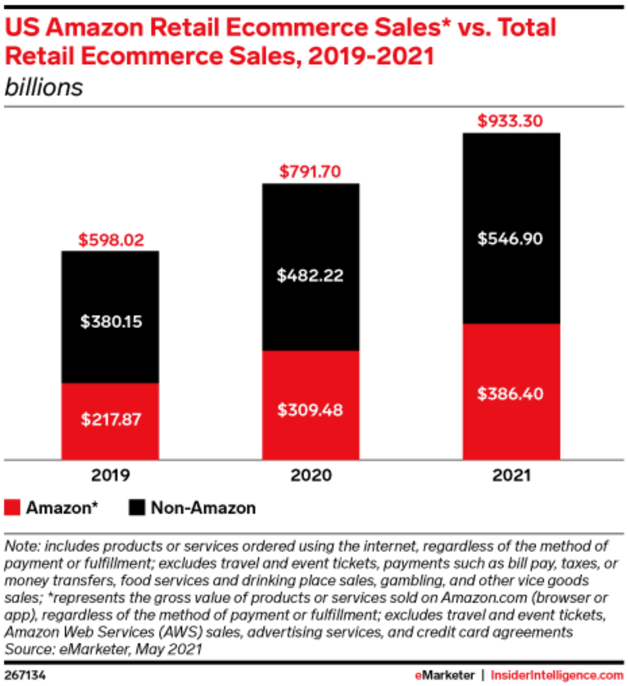
AUG 10
Cindy Liu

Why Amazon retail keeps pulling ahead, BNPL vs. credit cards, and malls' shock revival

Audio

On today's episode, we discuss Amazon's Q2 performance of its retail business, some takeaways from its Prime offering, and where it stands on its physical stores strategy. We then talk about capitalizing on the subscription box trend, how buy now, pay later users are different from credit card users, and if malls really are within striking distance of 2019 traffic levels. Tune in to the discussion with eMarketer director of forecasting at Insider Intelligence Cindy Liu.



Subscribe to the "Behind the Numbers" podcast on SoundCloud, Apple Podcasts, Pandora, Spotify, or Stitcher.

Drive business growth with VTEX Commerce Platform.

We help companies in retail, manufacturing, wholesale, groceries, consumer packaged goods and other verticals to sell more, operate more efficiently, scale seamlessly and deliver remarkable customer experience. Check out how Motorola, Stanley Black & Decker, L'Oréal and other brands are growing with us.