

The Great Realignment: On-Demand Webinar

Video

If 2020 was about a massive digital acceleration and 2021 showed a rebound of the physical world, 2022 has been defined by macroeconomic turmoil. It's against this backdrop that digital markets are being remade and new winners are emerging.

Watch this webinar to gain essential insights on how this era of uncertainty will unfold across all of Insider Intelligence's coverage areas.

This session answers:

- Which categories of ecommerce have accelerated permanently?

- What will be the impact of the "Tiktokification" of social media?
- What are the most undermonetized areas of media?
- Which parts of fintech will soar as valuations plummet?

Click [here](#) to watch the webinar.

Speakers:

- **Zia Daniell Wigder**, Chief Content Officer
- **Andrew Lipsman**, Principal Analyst
- **Paul Verna**, Principal Analyst
- **Jasmine Enberg**, Principal Analyst
- **Dan Van Dyke**, VP, content and head of financial services