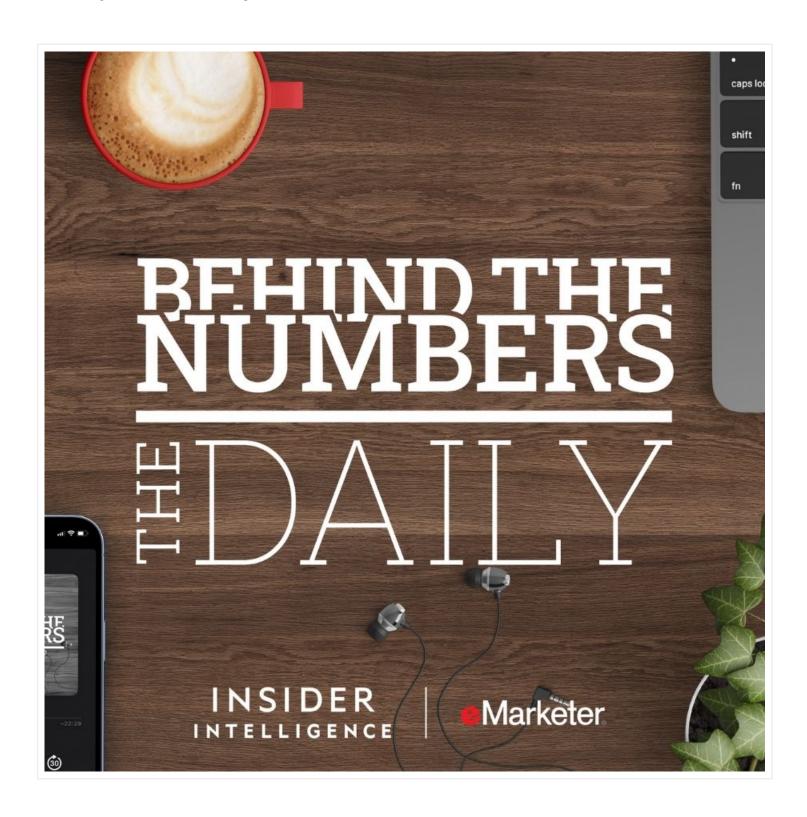
## The Daily: Could Twitter collapse, will it pivot away from advertising, and are there any alternatives?

**Audio** 



On today's episode, we discuss whether this could really be the beginning of the end for Twitter, how consumers currently feel about the company, how much it might pivot away from

advertising, and if there are actually any realistic alternatives. Tune in to the discussion with our analyst Jasmine Enberg.



Subscribe to the "Behind the Numbers" podcast on Apple Podcasts, Spotify, Pandora, Stitcher, Podbean or wherever you listen to podcasts.

Tinuiti is the largest independent performance marketing firm across Streaming TV and the Triopoly of Google, Meta, Amazon, with over 1,200 employees and \$3 billion in digital media under management. Tinuiti has industry-leading expertise in search, social, Amazon and marketplaces, addressable TV and mobile apps, Lifecycle Marketing, and more.