

The Weekly Listen: Facebook's plan to be cool, What's(Super)App, and TikTok on CTVs

Audio



On today's episode, we discuss Facebook's plan to be cool again, Amazon testing a TikTokstyle feed, what to make of the price of Netflix with ads, WhatsApp's superpowers in India,





TikTok and YouTube making TV their new home, an unpopular opinion about ad-free social media, the most livable cities in the world, and more. Tune in to the discussion with our director of reports editing Rahul Chadha and analysts Evelyn Mitchell and Max Willens.



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