## Al's ability to mess with people's heads is ripe for exploitation by bad actors

Article





The news: Generative AI chatbots are affecting users' mental health.

A Belgian man recently **died by suicide after six weeks of chatting with an AI chatbot** based on a variation of the open-source model **GPT-J**, per <u>Vice</u>.





• A chatbot persona named **Eliza**, provided by the **Chai** app, encouraged the suicide, according to the man's widow and chat transcripts viewed by reporters.

**Replika**, a Chai competitor, has **reinstated its chatbot's erotic roleplay capabilities for some users following claims of mental health crises triggered by the loss of access**.

 The startup had unplugged the intimate features after complaints that the bot had sexually harassed users.

A big problem: The Eliza effect—people's susceptibility to unconsciously relate to AI as if it's human—has been around since the 1960s. With the arrival of commercial generative AI, **the Eliza effect could cause serious societal harm**.

- Even those working in the AI field have succumbed to the Eliza effect, including a Google engineer who lost his job after <u>claiming that the LaMDA 2 model was sentient</u>.
- A New York Times tech reporter was unable to sleep after <u>Microsoft's Bing AI told him to</u> <u>leave his wife</u>.
- <u>Virtual reality founder Jaron Lanier warned</u> that AI could drive us collectively insane.

**Ball in regulators' court:** Outside of China, <u>Italy's **ChatGPT** ban</u> is the first major regulatory action taken on generative AI. The new technology could cause a social and economic storm if governments don't place limits.

- In 2021, 42.3% of internet traffic was from malicious bots, according to an Imperva study, per <u>TechCrunch</u>.
- The insidious bot problem could become exponentially worse and more sophisticated if rogue states and bad actors harness the Eliza effect for manipulative purposes.
- With social media already linked to <u>declines in youth mental health</u> and public civility, platforms getting juiced by generative AI could become radioactive with toxicity.

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 <u>Criticisms of a private-sector letter</u> calling for a six-month moratorium on advanced model training illustrate that it's the government's role to mitigate harm caused by generative AI through sensible regulation—assuming that such a thing is possible for the messy technology.

## Select Concerns that US Adults Have About Artificial Intelligence, Feb 2023

% of respondents



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