

Podcast: Those Who Can, Cannes

eMarketer Goes to the Cannes Lions International Festival of Creativity 2019

AUDIO |

eMarketer Editors

eMarketer co-founder and chief content officer Geoff Ramsey and vice president of business development Marissa Coslov report back from the Cannes Lions International Festival of Creativity. They share their insights on the new themes that emerged in this year's show and reveal their most interesting conversations, important takeaways and craziest moments.

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Source: MediaRadar, May 13, 2019

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