

# The Key Digital Health Trends of 2022: Retail primary care, home vs. hospital, and more

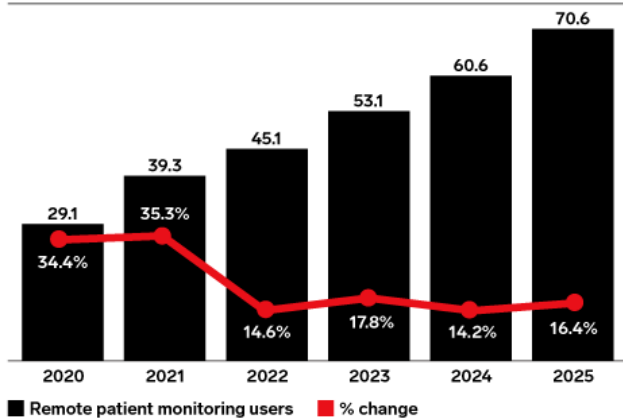
Audio

On today's episode, we discuss just how much primary care is blending with the world of retail and how in-patient care is moving outside the hospital. We then talk about a new category of

consumer biowearables and whether the new do-it-yourself healthcare trend is here to stay. Tune in to the discussion with eMarketer principal analyst at Insider Intelligence Lisa Phillips.

### US Remote Patient Monitoring Users, 2020-2025

millions and % change



Note: Individuals of any age who use wired or wireless devices that remotely track or collect well-being or medical data from the user outside a traditional healthcare setting at least once per month, and exchange it via the internet with electronic health records accessed by a medical professional or healthcare provider; includes wearable devices, home health devices, and sensors

Source: Insider Intelligence, Aug 2021

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