

The Daily: How nervous should Netflix be, YouTube on CTVs, and how to not see the same ad repeated

Audio



On today's episode, we discuss the current diagnosis of Netflix—are their best days behind them, what will they need to do to keep the competition at bay, and what should we make of the rumored acquisition of Roku. "In Other News," we talk about YouTube making it easier to interact with the app on connected TVs (CTVs) and the prospect of its new frequency-capping solution. Tune in to the discussion with our analyst Ross Benes.



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