

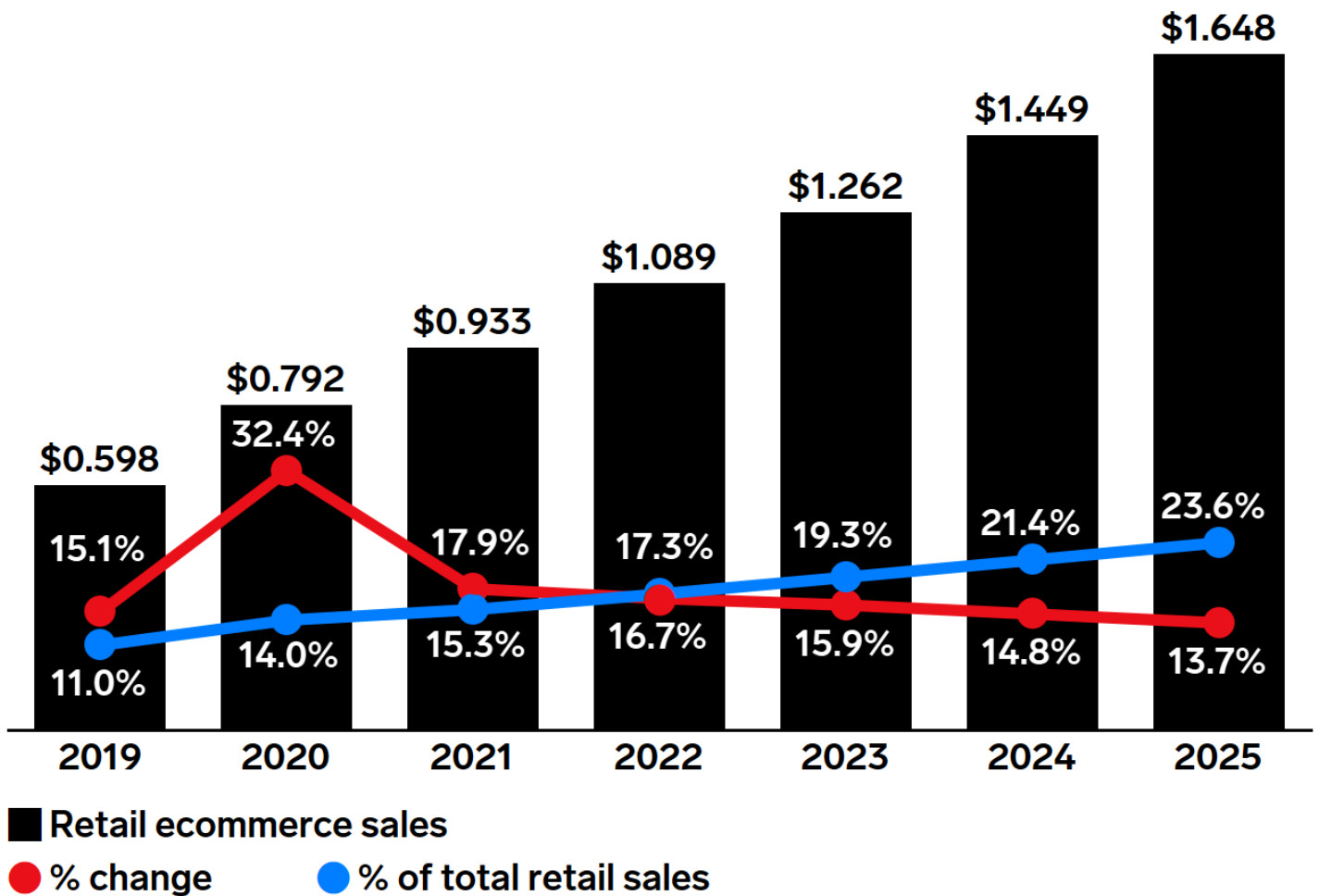
# US retail ecommerce sales continue to climb toward \$1 trillion

Article

US ecommerce sales are projected to continue double digit growth, up **17.9%** in 2021 to **\$933.30 billion**. We project ecommerce sales will surpass **\$1 trillion** in 2022 and make up over **20%** of total retail sales by 2024.

## Retail Ecommerce Sales in the US, 2019-2025

trillions, % change, and % of total retail sales



Note: 2019-2025 CAGR=18.4%; includes products or services ordered using the internet, regardless of the method of payment or fulfillment; excludes travel and event tickets, payments such as bill pay, taxes, or money transfers, food services and drinking place sales, gambling, and other vice goods sales

Source: eMarketer, May 2021

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eMarketer | InsiderIntelligence.com