

Around the World with ... The impact of Facebook's outages

Audio

On today's episode, we discuss Facebook's recent outages and how WhatsApp being down in particular affected consumers and businesses around the world. Tune in to the discussion as eMarketer principal analyst Bill Fisher hosts senior analysts Jasmine Enberg and Matteo Ceurvels.

WhatsApp Users in Select Countries, 2020 & 2021

millions

	2020	2021
Argentina	25.8	26.5
Australia	5.1	5.1
Austria	5.4	5.5
Brazil	114.3	118.5
Canada	8.7	9.0
Finland	3.8	3.8
France	16.4	17.0
Germany	48.9	49.2
India	443.2	487.5
Indonesia	79.1	84.8
Italy	35.9	36.9
Mexico	58.7	60.0
Netherlands	11.9	12.2
Russia	65.1	67.0
Spain	31.6	32.2
Sweden	2.2	2.2
Switzerland	5.6	5.8
US	76.2	79.6

Note: internet users of all ages who access their WhatsApp account via any device at least once per month
Source: eMarketer, June 2021

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