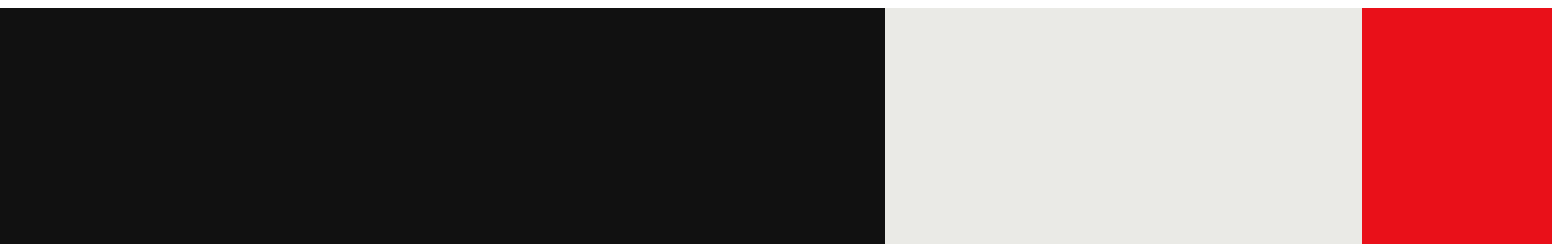


# Major Social Platforms Take Stance on Political Advertising

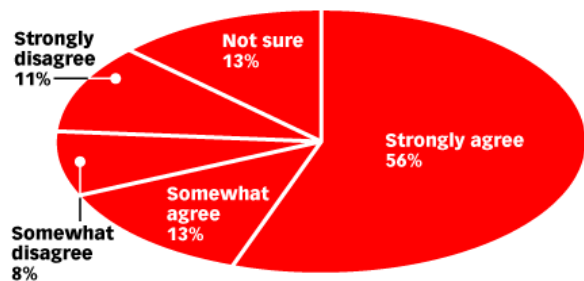
Audio



eMarketer junior analyst Blake Droesch and principal analyst Nicole Perrin talk about the varying positions that the major social platforms have taken on political advertising. They also discuss early reactions toward Disney+, TikTok influencers and a new community hub feature from Tumblr.

**US Adult Internet Users Who Agree vs. Disagree that  
Twitter Should Ban Political Ads, Oct 2019**

% of respondents



Note: numbers may not add up 100% due to rounding

Source: CivicScience as cited in company blog, Oct 31, 2019

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