

Reimagining Retail: BNPL during the holidays, and what we expect from BNPL in 2023

Audio

On today's episode, in our "Retail Me This, Retail Me That" segment, we discuss the state of the buy now, pay later (BNPL) union, whether Gen Z will be BNPL users for life or migrate to

credit cards, and the stumbling blocks the new payment method faces. Then for "Red-Hot Retail," our analysts give us four of their very specific—and potentially risky—predictions about BNPL in 2023. Join our analyst Sara Lebow as she hosts analysts Sky Canaves and Grace Broadbent.



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