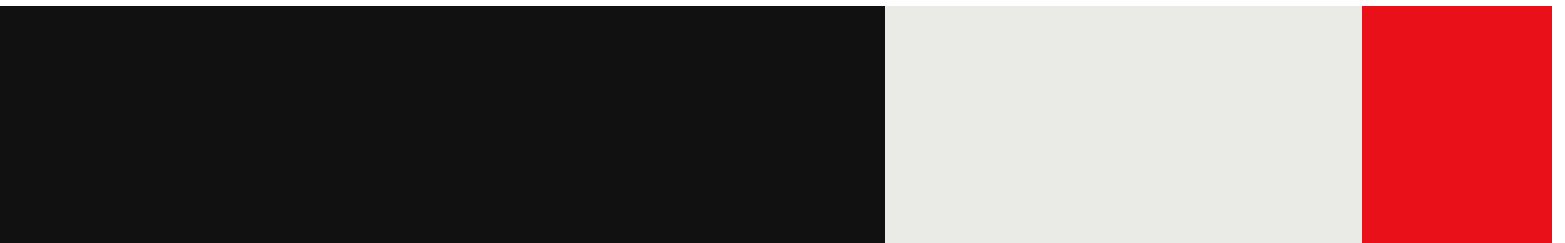


The Weekly Listen: Facebook goes down, VR's dopamine rush, and TV bingeing glasses

Audio



On today's episode, we discuss what the ramifications of Facebook going dark might be, the search for virtual reality's (VR) dopamine rush, how optimistic marketers should be, some new augmented reality sunglasses for bingeing TV, how to future proof your marketing, how to combat employee burnout, why there's still some hope for humanity, and more. Tune in to the discussion with eMarketer principal analyst Suzy Davidkhanian, director of reports editing Rahul Chadha, and director of forecasting at Insider Intelligence Oscar Orozco.

Which Facebook Activities Have US Facebook Users Done in the Past Month?

% of respondents, March 2020



Note: 62% of respondents were female and 73% were ages 35+
Source: "The eMarketer Facebook Flash Survey" conducted by Bizrate Insights, March 12, 2020

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