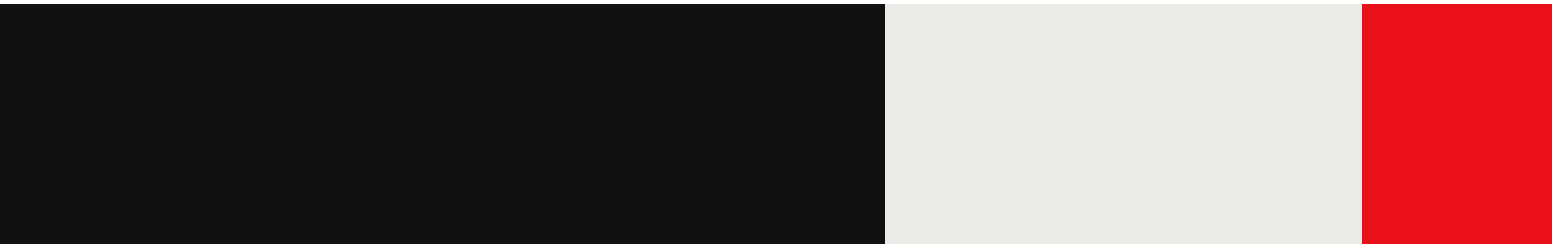


The Daily: How our media time is changing—a bad milestone for TV, social media time falls, and more

Audio



On today's podcast episode, we discuss how the time we spend with media is changing—a double milestone for digital and mobile, when time spent watching CTV will catch up with linear TV, and why social media time will fall for the first time ever. Tune in to the discussion with host Marcus Johnson, director of forecasting Oscar Orozco, and forecasting writer Ethan Cramer-Flood.

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Episode Transcript: