

The Weekly Listen: New Video Streaming Services, Online Grocers' Future and a Reversed Techlash

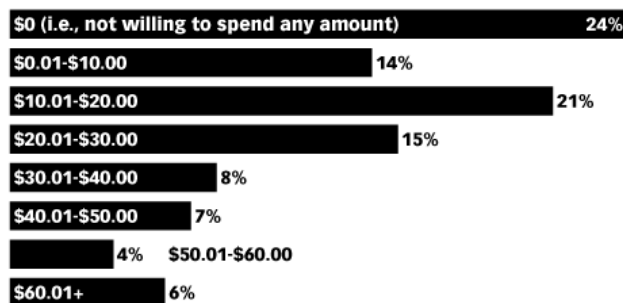
AUDIO |

eMarketer Editors

eMarketer principal analyst Mark Dolliver and junior analyst Blake Driesch discuss whether people will have an appetite for the upcoming video streaming services, the future of online grocers, if the pandemic has eased the techlash, examples of companies building goodwill, whether it's OK to always wear pajamas when working from home, and more.

What Is the Maximum Amount US Adults Are Willing to Spend on TV/Video Streaming Services?

% of respondents, Nov 2019



Note: n=2,613 ages 18+ with internet access; per month; numbers may not add up to 100% due to rounding
Source: The Trade Desk survey conducted by YouGov, Jan 6, 2020

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