

Facebook's Surprising (and Unsurprising) Earnings, Its Oversight Board, and the Threat From Gaming

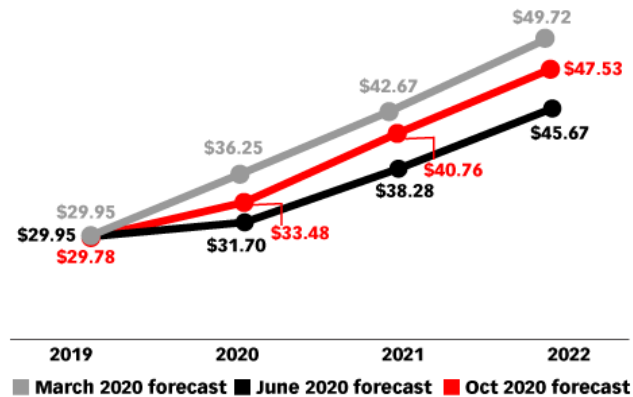
AUDIO |

Debra Aho Williamson, Blake Driesch and Eric Haggstrom

eMarketer principal analyst Debra Aho Williamson, junior analyst Blake Driesch, and forecasting analyst at Insider Intelligence Eric Haggstrom discuss the surprising and unsurprising elements of Facebook's Q3 earnings. They then talk about Facebook's new "Neighborhoods" feature, the Facebook "Oversight Board" going live, and the threat to social networks that gaming poses.

How Has the Forecast for Net Facebook Ad Revenues in the US Changed? 2019-2022

billions, March vs. June vs. Oct 2020



Note: includes advertising that appears on desktop and laptop computers as well as mobile phones, tablets, and other internet-connected devices, and includes all the various formats of advertising on those platforms; includes Instagram advertising revenues; net ad revenues after companies pay traffic acquisition costs (TAC) to partner sites
Source: eMarketer, Oct 2020

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