What eMarketer Analysts Expect in 2020 with Victoria Petrock: Ambient Computing

AUDIO

eMarketer Editors

eMarketer principal analyst Victoria Petrock discusses one thing that summed up 2019 for her, as well as some of her predictions for 2020, focusing on ambient computing.

Locations Where Smart Speaker Owners in Select Countries Use Their Smart Speakers, May 2019
% of respondents

	China	India	UK	US	Germany	Japan
Living room	75%	71%	70%	67%	67%	66%
Bedroom	70%	71%	63%	60%	43%	45%
Study	62%	56%	33%	24%	44%	32%
Kitchen	44%	47%	56%	54%	53%	34%
Garden/yard	43%	41%	34%	33%	33%	13%
At the park/beach/outdoors	39%	44%	28%	29%	35%	19%
Bathroom	30%	34%	29%	32%	35%	24%
Garage	26%	34%	17%	27%	22%	16%

Source: Qualcomm, "The State of Play Report 2019," Sep 6, 2019

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