

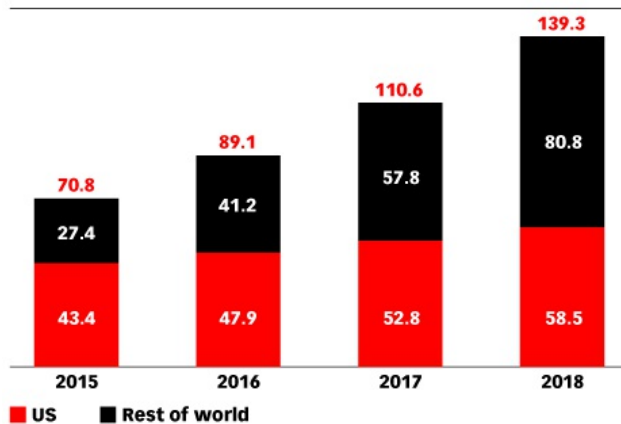
Podcast | Can Apple's Anticipated Video Streaming Service Really Rival Netflix?

AUDIO |

eMarketer Editors

In the latest episode of "Behind the Numbers," eMarketer principal analyst Paul Verna discusses whether Apple's forthcoming video streaming service can compete with established giants like Netflix.

Netflix Streaming Subscriptions Worldwide, US vs. Rest of the World, 2015-2018
millions



Note: paid subscribers only
Source: Netflix, Jan 17, 2019

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